

## PRESS RELEASE

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FOR IMMEDIATE RELEASE

### Charitable foundation launches fundraiser for fallen Alabama sheriff

Shield Republic Charities to raise funds for family of slain Lowndes County Sheriff ‘Big John’ Williams

**Smithfield, N.C. — Nov. 27, 2019** — Shield Republic Charities, the charitable foundation of the American lifestyle brand Shield Republic, is launching a fundraiser for the family of slain sheriff “Big John” Williams, Sr. of the Lowndes County, Alabama Sheriff’s Office.

Williams was shot and killed in the line of duty November 23 just blocks from his home, in the parking lot of a convenience store in rural Hayneville, Alabama. Williams had served as the Lowndes County sheriff since 2011.

Shield Republic is working in conjunction with the Lowndes County Sheriff’s Office to raise funds for Williams’ family. Through their “Hold the Line” fundraiser, special apparel honoring the fallen officer will be available for sale, including unisex t-shirts, hoodies and long-sleeved shirts as well as ladies’ tank tops available in charcoal, black and navy colors. All apparel is designed and printed, and shipped in the USA, with net profits from the fundraiser to be donated to Williams’ family.

“Our Hold the Line fundraisers have proven to be an easy way for us to give back to the families of our fallen heroes,” said Aaron Pate, director of charities for Shield Republic. “Through this fundraiser, we want to honor the legacy of Sheriff Williams and offer support to his family during this difficult time.”

To date, Shield Republic’s Hold the Line fundraisers have raised more than \$50,000 in donations to fallen officers’ families and units.

View the Hold the Line fundraising campaign page for Sheriff “Big John” Williams and learn more at <https://www.shieldrepublic.com/products/hold-the-line-sheriff-big-john-williams>.

For more information about the Shield Republic Charities, contact Aaron Pate at [aaron@shieldrepublic.com](mailto:aaron@shieldrepublic.com).



**About Shield Republic**

Established in 2016, Shield Republic is an American lifestyle brand based outside Raleigh, North Carolina. The company offers creative, fresh apparel and merchandise embodying American pride. Everything sold by Shield Republic is designed and manufactured in the United States. Shield Republic appeals to patriotic Americans passionate about personal strength, second amendment rights and military strength. Through Shield Republic Charities, the company shows appreciation to soldiers, first responders and their families.

Learn more about Shield Republic and shop the online store at <https://www.shieldrepublic.com>. Read the Shield Republic lifestyle blog at <https://patriot.shieldrepublic.com>. Follow Shield Republic on Facebook (@ShieldRepublicCo), Instagram (@shield\_republic), Twitter (@shieldrepublic) and Pinterest (@s\_republic).

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